**Alcatel·Lucent** Enterprise

# Is your business communications and collaboration solution secure?

In today's interconnected digital landscape, organisations rely heavily on their business communications and collaboration services to enable efficient interactions among employees, partners and customers. While these tools offer unparalleled convenience and efficiency, companies must not overlook the potential risks associated with cybersecurity.

As cyber threats continue to evolve in sophistication and scope, find out what renowned industry analysts and market experts say and how Alcatel-Lucent Enterprise can secure your communications and collaboration services.



## Are you doing everything you can to protect your business communications?

As most businesses look to digitally transform and support flexible work models, cybersecurity efforts must be reinforced.

**72%**
of all organisations fell prey to a ransomware attack in 2023[1]

**+15%**
global cybercrime damage costs to grow by 15% per year over the next three years, reaching $10.5 trillion USD annually by 2025[2]

At Alcatel-Lucent Enterprise, we implement the best practices and technologies required for end-to-end cybersecurity:

We ensure that communications are secure end-to-end, using encryption mechanisms approved by security agencies.

We prevent non-secured devices and content from entering your system with Zero Trust Network Access (ZTNA).

Our solutions are certified and comply with regulations: ISO 27001, CSPN, ENS, HDS, HIPAA, FERPA and more.



## Are you enabling your employees to work from many locations?

While organisations are allowing more employees to work from home, industry analysts confirm the increased risks of cyberattacks.

**72%**
of organisations express significant concern over the online security risks their remote employees face[3]

**+238%**
home workers are the primary target of criminals as cyberattacks have risen 238% in volume since the beginning of the pandemic[4]

At ALE, we protect all business interactions wherever your workforce is working from:

Our Unified Communications and Collaboration (UC&C) solutions are secure-by-design. Users' personal data is not used or shared for any purpose.

ALE cloud services are certified ISO 27001 for information security management, SOC certified technologies, and CSPN from French regulator ANSSI.

We guarantee compliance with local data privacy regulations such as GDPR, CCPA, PIPEDA.



## How do you ensure your customer data confidentiality and privacy?

Customer data privacy and confidentiality remain paramount concerns for businesses across all sectors. Maintaining their trust by safeguarding their personal information has become fundamental to business operations.

**87%**
of consumers say they won't do business with a company if they have concerns about its security practices[5]

**75%**
of internet users worldwide say they are worried about personal information being used by companies for marketing purposes without permission[6]

At ALE, we care about business data. We ensure our solutions comply with the following rules and regulations:

ISO 27001 for information security and ISO 27017 for safer, more secure cloud-based environments.

ISO 27018 for protection of personally identifiable information in the cloud.

Regional security and privacy standards such as GDPR, CCPA and PIPEDA.



## Do you intend to do more in terms of cybersecurity?

With cyber threats evolving at an alarming pace, organisations recognise the critical importance of fortifying their defences, allocating budget, to safeguard sensitive data, preserve operational continuity and protect their reputation.

**47%**
of executives worry about cyber threats on and through the cloud[7]

**80%**
of CIOs reported that they plan to increase spending on cyber/information security in 2024[8]

With more than 100 years in business, Alcatel-Lucent Enterprise has acquired strong security expertise you can trust. Prioritising cybersecurity in business communications and collaboration is our priority for maintaining trust, confidentiality and integrity in all interactions.

With Alcatel-Lucent Enterprise on your side, benefit from a comprehensive expertise to secure your business communications and collaboration solutions and your employees' and customers' data.

Learn more about securing unified communications and collaboration solutions in our white paper.

## Download

**Sources**
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2. Cybersecurityventures
3. Statista
4. Alliance Virtual Offices
5. McKinsey
6. Statista
7. PwC
8. Gartner

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