



Align budget, operations and communications services with Purple on Demand

Organisations embarking on a digital transformation are rethinking their employee and customer experiences with new and innovative communications services. IT teams are streamlining their operations to better focus on business needs while ensuring communications security and digital sovereignty – without a massive upfront capital expenditure.

With **Purple on Demand** by Alcatel-Lucent Enterprise, organisations can simplify their operations, improve their efficiency and leverage maximum flexibility with an **“as-a-service”** business communications offering.



Operational simplicity

- Select software and services from a user-centric catalogue
- Access the latest communications technologies



Business efficiency

- Reduce initial investment in the communications solution
- Get a predictable, flat, monthly or yearly cost



Maximum flexibility

- Scale and adjust as you transform
- Get value-added applications and services on the fly

To learn more about how Purple on Demand can help accelerate your digital transformation with on demand business communications, visit our [website](#).